

**ÁGORA
BOGOTÁ**

**CENTRO
DE CONVENCIONES**



BOGOTÁ is one of the most important business hubs in Latin America, with nearly 1,550 foreign capital companies and a growing destination for business events and meetings of all sizes.



8 Km

from El Dorado
International Airport

3 Km

from the historic
downtown area



Right within the trade
fair, congress and
convention district

LOCATION



+400 rooms
5min walking distance
(located just in front)



+ 2,000 rooms
between 3 and 5 stars
within a 2km distance

HOTELS



DESIGN: **DANIEL BERMÚDEZ**
Herrerosarquitectos

CONSTRUCTION LOT: 19,273 SQM

FOOTPRINT: 7,240.81 SQM TOTAL

TOTAL ÁGORA: 64,883 SQM

PARTNERS:

CCB, CORFERIAS, FONTUR

FACTSHEET



FROM **80** TO
4,000 ATTENDEES



18 MEETINGS ROOMS
10 ADDITIONAL SUPPORT ROOMS
10 LOBBIES
4 TERRACES
1 MAIN BALLROOM



5 FLOORS & **2** BASEMENTS

OUR CAPACITY



**IN-HOUSE STATE-OF-
THE-ART AUDIOVISUAL
SYSTEM**



DIGITAL SIGNAGE



**IT & CONNECTIVITY
SOLUTIONS**

TECHNOLOGY





**IN-HOUSE F&B SERVICE.
WE HAVE THE LARGEST
CONSTRUCTED KITCHEN IN THE
CITY.**



**+ 2,000 MEALS
SERVED AT THE SAME TIME.**

FOOD & BEVERAGES



1,055 PARKING SPOTS



**FRIENDLY & DISABLED
ACCESS**

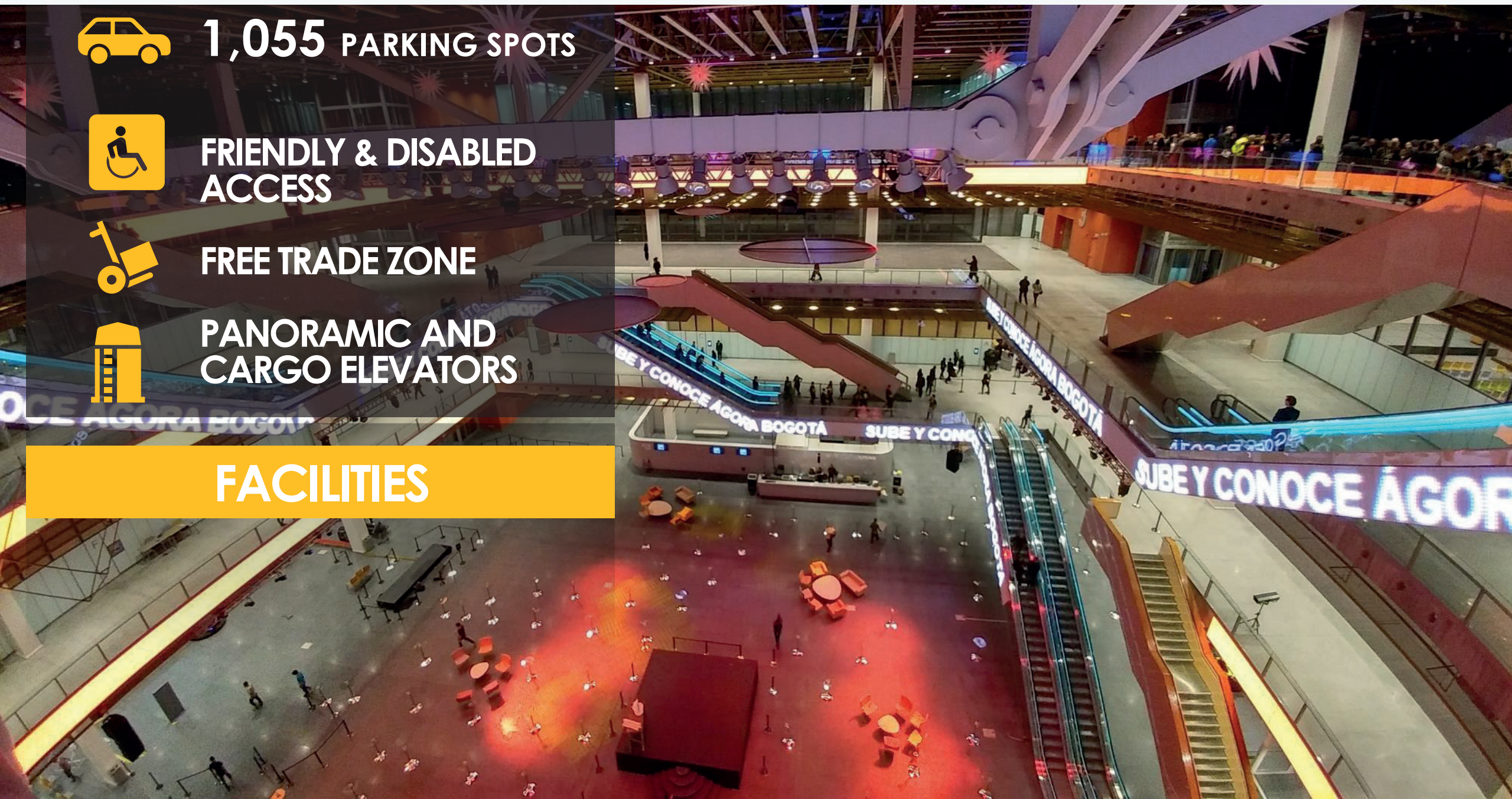


FREE TRADE ZONE



**PANORAMIC AND
CARGO ELEVATORS**

FACILITIES





FULL SERVICE VENUE



SPACES FOR SMALL, MEDIUM AND LARGE MEETINGS



ADDITIONAL AREA OF EXHIBITION WHEN CONNECTING WITH CORFERIAS



3 INDEPENDENT REGISTRATION AREAS



COMFORTABLE AREAS FOR LOADING AND UNLOADING

EVENT PLANNERS



TRANSPARENCY AND NATURAL LIGHT



FREE WIFI SERVICE IN COMMON AREAS



135 INDIVIDUAL RESTROOMS



+25% MORE RESTROOMS FOR WOMEN



F&B CONSUMER CENTER



+ 300 PARKING FOR BIKES



EASY ACCESS TO PUBLIC TRANSPORT

VISITORS





186 events

16 international events

40% repeated clients between
2017 and 2018

+97,000 assistants

7,800 international attendees

USD 9.8 millions economic spill

+11,000 additional jobs

USD 3.8 millions in free press

2018 RESULTS



For each event we deliver a certificate in which we show:

- Economic impact
- Social impact
- Image and positioning



The coffee we serve comes from sustainable crops and provides school supplies to children in the coffee regions where it comes from.



For each healthy snack served, the brand delivers another equal to a child of limited resources with nutrition problems.

THE IMPACT MATTERS





16,000 SQM

6 escalators

12 elevators

of low iron content glass
with energy accumulators

low power consumption

intensive use of natural
lighting

natural ventilation system
over mechanical systems

massive collection of
rainwater that is then
reused in building
maintenance



SUSTAINABILITY



**One Young World
Best Cities Global Forum
Latin American & Caribbean Aquaculture
Congress
Concordia Americas Summit
1st Oil and Gas Summit
FIFA World Council 2018
3rd Congress of Convention Centers of
Latin America and the Caribbean
Dell Technologies Forum
Latin America's 50 Best Restaurants
SingularityU Colombia Summit
Google Cloud Day
Telefónica Tic Forum**

PAST EVENTS

**Bogotá Fashion Week 2020
XI Latin American Multiple Sclerosis
Congress-2020
LACPEC-HSE 2020
World Congress of Neurosurgery-2021
International Dental Research Congress -
2023
World Congress of Hypertension-2024
Pan-American Congress of
Ophthalmology- 2025**

FUTURE EVENTS



El progreso
es de todos

Mincomercio

